

PRESS RELEASE

Pforzheim, 22.06.2022

Lord Mayor Boch visits Witzenmann at Buchbusch

Pforzheim's Lord Mayor Peter Boch visits the Witzenmann branch plant on Buchbusch and informs himself about Witzenmann's future plans. The new headquarters of the group of companies is being built on the adjacent site. Construction will begin this year.

New home for Witzenmann at Buchbusch

Pforzheim's Lord Mayor Peter Boch visited the Witzenmann branch plant on Buchbusch together with Oliver Reitz (Director of Economic Affairs and City Marketing Pforzheim WSP) and Markus Epple (Head of Economic Development in the WSP). In addition to a tour of the modern production facility, which opened in 2017, information about Witzenmann's intensively promoted new construction project was on the agenda.

With the construction of the new headquarters on Buchbusch, the globally active group of companies is pursuing ambitious plans in terms of digitization and transformation. For a continued successful future, Witzenmann designs production and administration with a flexible room concept, perfectly tailored to the requirements of a changing world.

Quote

"The project at Buchbusch is the perfect opportunity and a great opportunity to make Witzenmann fit for the future and to continue our success story here in Pforzheim." Philip Paschen, Deputy Chairman of the Management Board of Witzenmann GmbH.

Broad support – commitment to the Pforzheim location

Pforzheim is the largest production site in the Witzenmann Group and the new construction of the parent company is a strong commitment of the owner family to the founding location. In addition to its coordination tasks as a competence and development center, the local location will continue to secure the numerous jobs in production in the long term. The mayor's visit underlines Witzenmann's great attachment to Pforzheim.

Dr. Andreas Kämpfe, Chairman of the Management Board of the Witzenmann Group, thanked the guests for their support in the planning of the new headquarters. Lord Mayor Boch also praised the good cooperation and emphasized the great importance that this commitment to the location has for the city and the entire region.

PRESS RELEASE

Confident in the face of major challenges

In a very good atmosphere, guests and hosts were confident that they would be able to cope well with the current uncertainties in the political and economic situation. With the trend-setting new building, Witzenmann is creating a solid foundation for the future and can rely on the proven partnership with the city – so the general tenor.

Tail unit for transformation

During the factory tour, Lord Mayor Boch was impressed by the forward-looking production. Even more than the current branch plant, the new headquarters is to become the lead plant of transformation in the entire Witzenmann Group. At Buchbusch, the Pforzheim-based company is building its launch pad for the digital transformation in the Witzenmann Group worldwide with the new headquarters – with new processes, new products and new business models.

Press contact:

Witzenmann GmbH
Jochen Geiger
Östliche Karl-Friedrich-Str. 134
75175 Pforzheim
Germany
Phone. +49 (0) 72 31 - 581 - 745
E-Mail: jochen.geiger@witzenmann.com

The Witzenmann Group

The Witzenmann Group is the world's leading expert in the safe and efficient management of media and energy for mobility and industry. Its headquarters are in Pforzheim. With a total of 22 companies in 17 countries worldwide, the family business employs about 4,300 people. In 2021, sales of € 619 million were achieved.

In accordance with the company motto "managing flexibility", Witzenmann, as an experienced development partner with the world's widest product range of metal hoses, expansion joints, metal bellows, pipe holders and vehicle parts, offers its customers from a wide variety of industries intelligent product solutions and services.

PRESS RELEASE



Photo 1: From stainless steel pipe to flexible component – Witzenmann's know-how secures added value at the Pforzheim site
From left: Pforzheim's Mayor Peter Boch; Philip Paschen, Deputy Chairman of the Management Board of the Witzenmann Group; Oliver Reitz, Director of Economics and City Marketing Pforzheim (WSP); Markus Epple, Head of Business Development at the WSP; Christoph Gilson, Production Engineer; Dr. Andreas Kämpfe, Ceo of the Witzenmann Group.